



# 2025 *Charter Day Dinner*

SPONSORSHIP OPPORTUNITIES



March 1, 2025

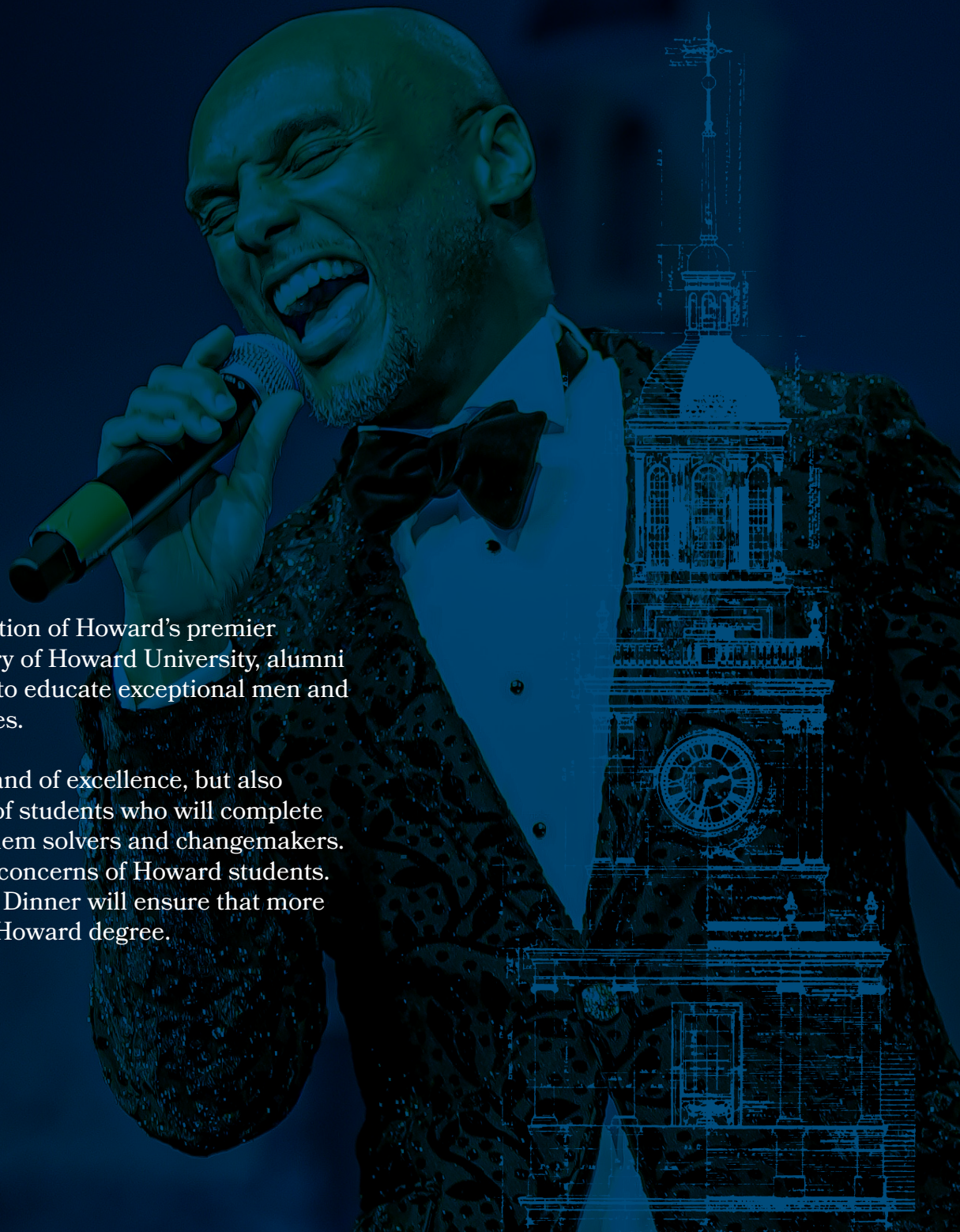




## *Charter Day*

The 2025 Charter Day Dinner marks the 101st celebration of Howard's premier fundraising event. As we celebrate the 158th Anniversary of Howard University, alumni gather in support of our alma mater, answering the call to educate exceptional men and women, regardless of their socioeconomic circumstances.

Your support of Charter Day not only aligns with our brand of excellence, but also advances the hopes and dreams of the next generation of students who will complete their degrees and become our leaders, innovators, problem solvers and changemakers. Proceeds from the dinner directly address financial aid concerns of Howard students. Your contribution as a sponsor of the 2025 Charter Day Dinner will ensure that more deserving students achieve their dreams of obtaining a Howard degree.







## *About Howard University*

Howard University is a private research university that is comprised of 14 schools and colleges. More than 12,000 students pursue 140 programs of study leading to undergraduate, graduate and professional degrees. The University operates with a commitment to Excellence in Truth and Service and has produced one Schwarzman Scholar, three Marshall Scholars, four Rhodes Scholars, 12 Truman Scholars, 25 Pickering Fellows and more than 165 Fulbright recipients. Howard also produces more on-campus African American recipients of doctoral degrees than any other university in the United States.

Howard produces more African American graduates than any other university in the country, has the largest concentration of Black scholars on any college campus, ranks among the top colleges and universities in the U.S., and is recognized as a great academic investment for minority students.

Our University's motto Veritas et Utilitas, Truth and Service, represents a key part of our identity. Howard students dedicate hundreds of hours each year to service in nearby LeDroit Park, the nation and around the world. We are committed to social justice in every field, uplifting what is true and right. The thread of social justice is intertwined in our life and culture and extends beyond the campus and throughout the world.

As we celebrate 158 years of moving Howard Forward, we are uniquely positioned for the next 150 years of Howard at Maximum Strength.







## *Notable Facts:*

- More than 12,000 students pursue more than 140 programs leading to undergraduate, graduate and professional degrees
- Howard produces more African American graduates than any other university in the country and produces more on-campus African American recipients of doctoral degrees than any other university in the United States
- The University has produced four Rhodes Scholars, 165 Fulbright recipients, 25 Pickering Fellows, 12 Truman Scholars, three Marshall Scholars, and one Schwarzman Scholar

Our University's motto *Veritas et Utilitas*, Truth and Service, represents a key part of our identity. Howard students dedicate hundreds of hours each year to service projects throughout the District of Columbia, including neighboring LeDroit Park, as well as across the nation and around the world. We are committed to social justice in every field, uplifting what is true and right. The thread of social justice is intertwined in our life and culture and extends beyond the campus and throughout the world.

As we celebrate 157 years of moving Howard Forward, we are uniquely positioned to educate future generations of Howard leaders at Maximum Strength.







# *2025 Charter Day Sponsorship Opportunities*



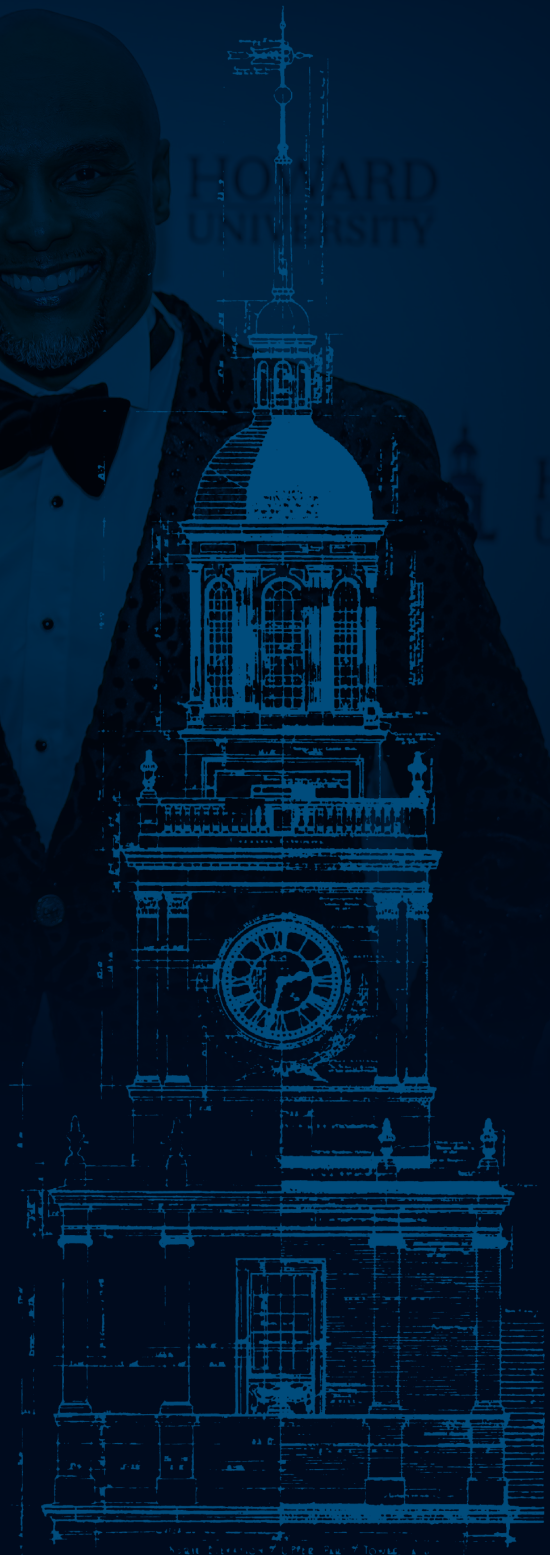




## *2025 Charter Day Sponsorship Opportunities*

### PRESENTING SPONSOR \$250,000

- Two (2) Premium Tables
- Twenty (20) VIP Reception Tickets
- Ten (10) VIP tickets at the 2025 Howard University Convocation
- Sponsor Status Acknowledged from Podium
- Logo Featured on Presentation Screen
- Recognition on HU Social Media Platforms







# *2025 Charter Day Sponsorship Opportunities*

## PLATINUM LEVEL \$100,000

- One (1) Table
- Ten (10) VIP Reception Tickets
- Six (6) VIP tickets at the 2025 Howard University Convocation
- Sponsor Status Acknowledged from Podium
- Logo Featured on Presentation Screen
- Recognition on HU Social Media Platforms







# *2025 Charter Day Sponsorship Opportunities*

## **GOLD LEVEL \$50,000**

- One (1) Table
- Four (4) VIP Reception Tickets
- Logo Featured on Presentation Screen
- Recognition on HU Social Media Platforms

## **SILVER LEVEL \$25,000**

- One (1) Table
- Two (2) VIP Reception Tickets
- Logo Featured on Presentation Screen
- Recognition on HU Social Media Platforms

## **BRONZE LEVEL 15,000**

- One (1) Table
- Logo Featured on Presentation Screen
- Recognition on HU Social Media Platforms







*Contact Us*

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